2020 Virtual KLC – Recorded Session

9. Effectively Working with Your Sponsors - Angie, Ashleigh, Liza

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WE ARE IN THIS TOGETHER EFFECTIVE TEAMWORK BETWEEN THE SPONSOR AND OFFICERS/BOARD IS ESSENTIAL FOR CLUB SUCCESS

I: Our KAY Club

- 1. Being responsible and doing your part
- 2. Assessing your club
- 3. Working with sponsors
 - 1. What type of sponsor do you have?
 - 2. What can you do to work with that sponsor?
- 4. Discovering best communication methods for your club
- 5. Working with other clubs/sponsors
 - 1. League Activities for smaller schools
 - 2. Combined Activities for larger schools

II: Communication/Appreciation with Sponsors

- A. Importance of communicating with sponsors both in-person or virtually
- B. Tips on how to communicate club frustrations effectively and tactfully
- C. Ways to show appreciation to sponsor
- D. Ways to show appreciation to administrators

III. Administration Support

- A. Ways to help administration understand KAY
- B. Importance of keeping administration informed
- C. Ways to handle non-support from administration.